



In collaboration with



Sport Positive Virtual Summit 2021 | 28-29 September

Agenda

Ensuring sustainability and tackling climate change remain central to sport's agenda

Agenda Local Times

3pm – 6pm British Summer Time /4pm – 7pm Central European Summer Time/7am – 10am Pacific Daylight Time/10am – 1pm Eastern Daylight Time

Pre-Summit Day: Monday 27th September	
14:00 – 16:00 BST LIVE	UN Sports For Climate Action Framework Annual General Meeting <i>Closed for UN S4CA signatories only – agenda sent separately</i>
16:00 – 17:00	PRE-SUMMIT PANEL: Global Trends and the Outlook for Sport & Sustainability Sheila Nguyen, Co-Founder and CEO, Sports Environment Alliance Roger McLendon, Executive Director, Green Sports Alliance Russell Seymour, Chief Executive, BASIS Geert Hendriks, Founding Director, SandSI Mie Kajikawa, Founder, Sport for Smile Moderator: Claire Poole, Founder and CEO, Sport Positive
Day One: Tuesday, 28th September	
08:00 – 10.00 BST LIVE	Sport Positive Virtual Next Gen Summit 2021
8.00 – 8.05	Chair Opening Remarks Marisa Schlenker, Programme Manager, Yunus Sports Hub
8.05 – 8.15	Sport Leadership Address Ebony Rainford Brent MBE, Women's Cricket World Cup Winner, Broadcaster
8.15 – 8.25	Government Leadership Address Frans Timmermans, Vice President, European Commission
8.25 – 9.05	Panel & Discussion: Sport Driving Societal Change on Climate <ul style="list-style-type: none"> - Madeleine Orr, Founder, Sport Ecology Group - Jenny Amann, Research Associate, University of Mainz - Milton Kisapai, Sustainability Officer, Member, UNESCO Asia/Pacific Youth & Sport Taskforce, Team PNG SDG Champion - Moderator: Linh Do, Director, Leaders for Global Sustainability, University of Melbourne
9.05 – 9.45	Panel & Discussion: Sustainability Through Grassroots Sport and Local Community Activation <ul style="list-style-type: none"> - Richard Lindsay, Business Insights Manager, Birmingham County FA - Brita Staal, President, Protect Our Winters Europe - Zeina Hamarsha, FIFA Master Alumna, The FIFA Masters 21st Edition - Moderator: Iva Glibo, Sustainability Working Group Leader, ENGSO Youth
9.45 – 10.00	Discussion Outcomes & Chair Closing Remarks <ul style="list-style-type: none"> - Marisa Schlenker, Programme Manager, Yunus Sports Hub - Nevena Vukasinovic, Co-Founder, Green Sports Hub

	Sport Positive Summit 2021	
00:00 – 11:59	1-2-1 Meetings Can be Arranged & Conducted	
14:00 – 15:00 BST	Group Networking Join one of our 12 group networking sessions to speak to peers looking to network around the same topic/challenge	
15:00 – 15:05 BST	Sport Positive 2021 Opening Address Claire Poole, Founder and CEO, Sport Positive	
15:05 – 15:45 BST	Opening Keynote Sessions <ul style="list-style-type: none"> • UNFCCC Address – Patricia Espinosa, Executive Secretary, UNFCCC • IOC Address – Thomas Bach, President, International Olympic Committee • Using Sport To Drive Wider Change: Nico Rosberg, F1 World Champion & Sustainability Entrepreneur 	
	STRATEGY	OPERATIONS
15.45 – 16:25 BST	Sustainability Strategy: Not just Doing Good, Doing Good Business Hannah Simpkins, VP of Operations, Liverpool FC Lauren Tracy, Director of Strategic Initiatives, USTA Federico Addiechi, Head of Sustainability, FIFA Moderator: Matt Campelli, Sustainability Director, Touchline	Partnerships for Speed, Scale and Success Hannah Brown, Chief Strategy Officer, Formula E Dale Vince, Chair, Forest Green Rovers Georgina Grenon, Director of Environmental Excellence, Paris 2024 Moderator: David Garrido, Presenter, Sky Sports
16.25 – 16.30 BST	Comfort Break	
16:30 – 17:10 BST	Measure, Understand, Report: Collecting and Interpreting Data Niclas Svenningsen, Manager, Global Climate Action, UNFCCC Meegan Jones, Sustainability Programme Advisor, The Ocean Race Lee Spivak, Managing Principal, WM Moderator: Lucy Shea, Group CEO, Futerra	Transport & Travel: Tackling Our Biggest Impact Isabella Burczack, Development Manager, UCI Rob Johnson, VP of Sustainability, Seattle Kraken Michael Gaughan, Spectator Transport Manager, Transport for West Midlands Moderator: Jennifer Babington, Operations Director and General Counsel, Envision Virgin Racing
17:10 – 17.50 BST	What It Takes To Make a Credible Net Zero/Emissions Reduction Commitment Nico Briskorn, Director Corporate Social Responsibility, VfL Wolfsburg Ian Reid, CEO, Birmingham Commonwealth Games 2022 Julia Palle, Sustainability Director, Formula E Moderator: Susie Tomson, Sustainability Director, Earth to Ocean	Circular Economy and Resource Recovery: From SUP to Signage and Everything In Between Sofi Arkeminian, Director of Operations and Sustainability, Atlanta Hawks & State Farm Arena Lise van Long, Corporate Sustainability Senior Manager, IOC Simon Fitcher, UK Local and Regional Sales Director, Veolia Moderator: Tatiana Ghigonetto, Co-Founder, SportWorks
17.50 – 18.20 BST	Closing Keynote Addresses <ul style="list-style-type: none"> • Reforestation – Matt Hill, CEO, One Tree Planted & Tom Purves, Director of Social Responsibility, Major League Soccer • Climate Justice – Sean McCabe, Climate Justice Officer, Bohemians FC 	
18:20 – 19.00 BST	Group Networking & Partner Showcase Area Join one of our group networking sessions to speak to peers looking to network around the same topic/challenge, and visit our partner showcase area to connect with our supporters	
19.00 BST	Summit Day One Live Content Close (1-2-1 meetings can be conducted right through the 2 day event, whatever your time zone) ***ALL CONTENT WILL BE RECORDED AND CAN BE ACCESS AFTER THE SUMMIT – YOU WON'T MISS A THING!***	
Day Two: Wednesday, 29th September		

From 09:00 BST	Arrange 1-2-1 meetings, visit our partner showcase area and familiarise yourself with the virtual event platform	
08:00 – 09.30 BST	Pivoting is so 2020, let's talk about 2021 {and beyond}: How Australian sports are adapting to play into our future Mikaela O'Shea, WHS Manger, Cricket Australia Neil Dalrymple, CEO, Bowls Australia Peter Gollagher, Researcher, University of Melbourne & ESG, Sustainability & Climate Change Associate Moderator: Sheila Nguyen, Co-Founder & CEO, Sports Environment Alliance	
15:00 – 15:05 BST	Day Two Opening Remarks Claire Poole, Founder and CEO, Sport Positive	
15:05 – 15.25 BST	Opening Keynote Addresses <ul style="list-style-type: none"> • The Road to COP26 – Sport x Climate Presence at Climate Summit - Alok Sharma, COP26 President • Communicating on Climate to Sports - Katharine Hayhoe, Climate Scientist, Champion of the Earth and <i>Time</i>'s 100 Most Influential People 	
	COMMUNICATIONS	BURGEONING ISSUES
15:25 – 16:05	The Holy Grail: Impactful Fan Engagement and Education on Climate Tom Gribbin, Co-Founder, Planet Super League Lauren MacCallum, Managing Director, Protect Our Winters Jack Groh, Executive Director, NFL Green Moderator: Kristin Hanczor, Green Sports Alliance	How Our Community or DEI Efforts Intersect with Environmental Sustainability Jeff Scott, VP Community and Culture, NHL Helen Taylor, Ambassador, Forest Green Rovers Karina Le Blanc, Olympian, Head of Women's Football, CONCACAF Moderator: Claire Poole, Founder, Sport Positive
16:05 – 16:35 BST	1-2-1 Meetings and Partner Showcase Area Conduct 1-2-1 meetings and visit our partner showcase area to connect with our supporters	
16:35 – 17:15	Unlocking Athlete Potential Through Education and Support Moderator: Melissa Wilson, GB Rower Jeremy Casebeer, Pro Beach Volleyball Player, Parley for the Oceans Alexandra Rickham, Paralympic Medallist & Diversity and Inclusion, Sail GP	How Sustainable Is Your Apparel, Footwear and Equipment? Charles Dimmler, CEO, Checkerspot Stefan Seidel, Head of Corporate Sustainability, PUMA Michael Doughty, CEO, Hylo Noel Kinder, Chief Sustainability Officer, NIKE Moderator: Claire Poole, Founder, Sport Positive
17:15 – 17.55	How Far is Climate Change Becoming a Mainstream Sports Media Topic? Helen Falkus, Director of Multisports, Sky Dan Murphy, Staff Writer, ESPN David Lockwood, Editorial Lead for Sustainability, BBC Sport Moderator: Katy Tallon, Project Lead, Sports Consortium and Training, albert	How to Ensure our Sport and Sustainability Efforts are Sufficiently Centred on Human Health and Wellbeing Dr Diarmid Campbell-Lendrum, Head of Climate Change and Health, World Health Organisation (WHO) Dr Natalia Kurek, Senior Clinical Lead, Greener NHS Programme, NHS England & NHS Improvement Andrew Heyes, Chair-Elect, UKA Athletes Commission Moderator: Shelley Villalobos, Managing Director, Council for Responsible Sport
17.55 – 18:20 BST	Summit Closing Remarks & Have Your Say Claire Poole, Founder and CEO, Sport Positive A chance to give your input on the biggest takeaways from this year's Summit. What did you learn? What will you change? What next?	
18.20 – 19:00 BST	Group Networking Join one of our group networking sessions to speak to peers looking to network around the same topic/challenge	
19:00 – 23:00 BST	Networking and Exhibition Visit our exhibitors and continue to conduct 1-2-1 meetings	
	Sport Positive Next Gen Summit 2021 – Day Two	

19.00 – 19.10	Chair Opening Remarks Marisa Schlenker, Programme Manager, Yunus Sports Hub
19.10 – 19.20	Inspirational Leadership Address Antti Autti, Professional Snowboarder
19.20 – 20.00	Panel & Discussion: Sport and Climate Justice Sean McCabe, Climate Justice Officer, Bohemians FC Amalia de Abreu, Community Manager, I am Water Ocean Conservation Foundation Ahmed Al-Shahrani, Para-Athlete, Qatar Moderator: Jessica Murfree, Visiting Assistant Professor in the Division of Sport Management and Accountability, Climate, Equity, and Scholarship Fellow, Texas A&M University
20.00 – 20.40	Panel & Discussion: The Role of Athletes Seyi Smith, Olympian, Founder, Racing To Zero Sarah Hanffou, Presidente, Ping Sans Frontieres, Table Tennis Athlete Claudia Galindo, Professional Beach Volleyball Player Moderator: Arianna Criscione, Former Professional Football Player, Paris Saint-Germain
20.40 – 21.00	Discussion Outcomes & Calls To Action, Chair Closing Remarks and Next Steps Marisa Schlenker, Programme Manager, Yunus Sports Hub Nevena Vukasinovic, Co-Founder, Green Sports Hub Claire Poole, Founder & CEO, Sport Positive
21.00 – 22.00	Sport Positive Summit Next Gen Structured Group Networking Join one of our focused networking breakout sessions to continue the discussions from panel sessions and meet with likeminded peers and broaden your network
22.00	Close of Sport Positive Next Gen Summit 2021